

# SENIORS

BY JENNIFER GONZALEZ PHOTOGRAPHY

ELEVATE  
YOUR  
SENIOR  
PORTRAITS...  
TO THE  
MOUNTAINS

LOCATION,  
LOCATION,  
LOCATION!

6 PORTRAITS  
EVERY  
HIGH SCHOOL  
SENIOR  
NEEDS

**12<sup>TH</sup> YEAR**  
CAPTURE THE MEMORIES

# WELCOME

**CONGRATULATIONS!** You did the hard part. You've gotten through twelve long years of homework, extracurricular activities, school assemblies, studying, and finals. (And hopefully, you found time to make lots of fun memories along the way, too!)

You've earned it. You're graduating. **Now it's time to celebrate!** Make sure you always remember your twelfth year with a professional high school senior portrait session. Senior portraits are the best way to capture and share your excitement about graduating and finishing such an important chapter of your life.

I am an **award-winning photographer** based in Ashburn, Virginia. As an avid portrait photographer, I have a keen eye for utilizing light and natural areas to create beautiful portraits that are works of art. I ensure my clients receive images that stand out and are unique. With two kids of my own, I know how special portraits are and how they can capture long lasting memories. High school flies by in a flash - senior portraits are a wonderful way to capture that last year.

I always want your senior experience to be one that you remember for years to come. My clients feel more like a friend than just another client. I'll be there every step of the way to help you prepare for your session, show off what makes you uniquely you, and get some timeless images you can't wait to share.

**LET'S GET STARTED!**













# 4 TOP TIPS FOR A *picture perfect* SENIOR PORTRAIT SESSION

**Whether you're already comfortable in front of the camera or you're more on the camera-shy side, you should look and feel your best during your entire senior portrait session. Here are four ways to prepare beforehand for a great portrait session.**

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### **1. WEAR CLOTHES YOU'RE COMFORTABLE IN.**

Throughout your portrait session, you'll be posing in different ways – sitting, standing, walking, jumping, etc. If you're wearing clothes that you're constantly adjusting because they don't fit right it'll be difficult for you to relax and really live in the moment. Wear an outfit that you can move comfortably in and that makes you feel good about yourself.

### **2. LOOK YOUR BEST – WHATEVER THAT MEANS FOR YOU.**

Try to look nice for your senior portraits – but make sure you still look like you. Dress up a bit, but don't wear a dress or a suit if it's something you don't usually wear. It's great to put on some makeup to help your features pop in front of the camera, but don't pile it on if that's not what you usually do. And guys, you may want to shave prior to your session if you want a clean, fresh shaven look. If you feel your best, you'll look your best.

### **3. CHOOSE ME - A PHOTOGRAPHER YOU CAN TRUST**

Selfies work fine for your Instagram story – but they just won't cut it when it comes to prints or graduation announcements. Hiring me means you get a professional photographer who specializes in senior portraits. Reviewing my Instagram page will show I can make sure you look great, feel comfortable in front of the camera, and most of all, have fun!

### **4. LOCATION, LOCATION, LOCATION!**

If you're a little nervous about spending so much time in front of the camera, choose an environment that makes you feel at home. Pick a portrait location that's significant to you. But if nothing comes to mind, I can suggest a perfect spot for you. And yes, I know the BEST fields!



# 6

## INSTA-WORTHY PORTRAITS FOR EVERY HIGH SCHOOL SENIOR

High School Senior portraits aren't like yearbook photos. You don't just get one shot to have a decent picture. I'll make sure you get plenty of different images, from serious to silly, formal to casual. Of course, the sky's the limit -- whatever idea you have, I can totally make it happen. But here are six types of portraits every high school senior definitely needs:



## ELEVATED LOCATIONS

### 1. POSED PORTRAITS

After all, isn't that what your parents are after? I'll make sure you get a few smiling, posed portrait shots to choose from.

### 2. THEMED SHOTS

Whether you were a student body officer, the star quarterback, a stellar pianist, or even the class clown, we'll get a few shots that reflect the activities that made your high school experience unique.

### 3. GOOFY PHOTOS

Once we're done taking the posed photos, let loose a little! Stick your tongue out, jump around, take some intentionally cheesy photos.

### 4. FORMAL SHOTS

Now's your chance to get all dressed up. Bring along a more formal outfit for some beautifully elegant shots.

### 5. CANDID PORTRAITS

I'll make sure to get a few photos of you genuinely smiling, laughing, and just being your authentic self.

### 6. CAP AND GOWN PICTURES

A classic cap and gown photo is a definite must for any graduating senior.

# 4 PORTRAIT PRODUCTS **EVERY MOM NEEDS** FROM THEIR CHILD'S SENIOR SESSION

## **1. HIGH-QUALITY PRINTS**

Proudly display your child's senior portraits on the wall in a beautiful frame. Ordering prints directly from me saves time and worry. Plus you know you'll get the best quality.

## **3. GIFT PRINTS FOR FRIENDS/FAMILY**

Order prints for grandparents, aunts, uncles or other family members as gifts. They'll all want to share in the excitement of your senior year. The mini accordion album also makes the perfect gift!

## **2. MINI ACCORDION IS THE PERFECT SIZE**

Choose up to 16 images for the mini accordion album. You can also choose the color and I'll add your name to the front! It is the perfect way to remember your session and your senior year. And as always - you'll receive the matching digital copy of each image chosen.

## **4. THE NINE**

Can't decide on which prints to get? Order 9 of your favorites as 5x7s. Matted, framed, and ready to hang this beautiful product will be a statement piece for your home.



SPRING PORTRAITS



PORTRAITS FOR YOUR PERSONALITY



# HOW TO SHOW YOUR **PERSONALITY** AT YOUR SENIOR PORTRAIT SESSION

I'm going to let you in on a little secret: your high school senior portraits don't have to look just like everyone else's. In fact, they shouldn't! There's only one you. You're unique, and so was your high school experience. Every high school senior should infuse their senior session with their interests, style, and unique personality. Here are a few ways you can do that!

## **BRING PROPS**

Show off what you love to do and what you're best at by bringing a few props to your session. Did you play in the orchestra? Bring along your violin. Did you play high school soccer? Grab your cleats and a soccer ball. Did you star in the school play? Bring along your tap shoes or the hat you wore in the role. Don't be afraid to make your photos your own!

## **WEAR A FAVORITE OUTFIT**

Don't dress like someone you're not. Resist the urge to go out and buy a brand new outfit for your portrait session. Instead, wear something you already love. Dress in an outfit that makes you feel great, shows off your individual style, and expresses who you are. Can't decide? For the young ladies, I have a closet of dresses you can try on and wear for your session.



### **TAKE PORTRAITS AT YOUR FAVORITE LOCATION**

Consider doing your portrait session at a place that's meaningful to you – and don't be afraid to get creative! At our consultation we'll discuss possible locations and choose a spot that will be the perfect backdrop for your amazing portraits.

### **SHOW OFF YOUR LESS SERIOUS SIDE**

Sure, you'll want to get some posed formal shots for Mom – but that doesn't mean all of your senior portraits need to be that way. Get a few fun, candid shots of you just being you! Make a funny face, strike some silly model poses, balance a football on your head – don't be afraid to goof off a little in front of the camera.

### **BRING YOUR PET**

High school friends may come and go, but your furry friends are as loyal as they come. Bring your pet along to your senior session to make your senior portraits even cuter. Just make sure you let me know beforehand that you'll be bringing an animal along.

# HOW I WORK

Our goal is to provide you with images that capture the real you, make you look your best, commemorate your senior year, and help celebrate your many accomplishments.

## HERE'S HOW WE'LL DO THAT:

### 1. CONSULTATION

After you've scoured my Instagram feed and decided that I will be a good fit as your photographer, you will reach out to me to schedule a free Zoom or in-person consultation. We'll get to know each other, figure out exactly what you're looking for and put together a portrait package that will best fit your needs. All of your questions will get answered during this consultation.

### 2. BEFORE THE SHOOT

Next, we'll schedule your portrait session. I will give you tips on how to prepare, choose a location that's significant to you and your high school experience, and help you feel and look your best. If you need hair or makeup, I can recommend a great salon. Depending on the portrait package you choose, you may bring a variety of outfits - I have a portable changing room! But no matter what, I will make sure you get a variety of images you love that reflect the real you. Feel free to text me when you're choosing your outfits if you're wondering if a specific look would work great for the portrait.





### **3. DAY OF THE SESSION**

I recommend that you bring about 2-3 outfits on the day of the session and multiple pairs of shoes so you can have plenty to choose from. You may want to bring more comfortable shoes to walk in and then change for the portraits. Are you nervous being in front of the camera? Don't worry. I will show you how to pose, teach you what to do and what not to do. The bottom line is I want you to feel comfortable so that your personality shines through.

### **4. ENJOY YOUR PORTRAITS !**

Within two weeks of your session, we'll get together for a portrait selection session. You'll make your selections for any prints or products you want to order. You will receive the digital versions of every photo you order whether they are prints, albums, or other products. Or you can order all your favorites in digital format supplied on a very cool customized card.



## **QUICK TIP!**

I love when seniors post images from their session to Instagram and social media, but don't feel like you have to share them all at once. Consider saving a few that people haven't seen yet to feature in your graduation announcements. If you do share, tag me!





# 2025-2026 PRICING



## WHAT DOES YOUR CREATIVE FEE INCLUDE?

From start to finish, I'll guide you through every step of the portrait process. This includes pre-session planning, location scouting, and a fun, relaxed session with my assistant there to help things run smoothly. After your session, I'll assist you in selecting your favorite images, provide full editing and retouching, and help with product ordering. All finished products are delivered directly to your home to ensure safe and secure arrival, and your digital images will be available for easy download through your personal online gallery.

## CREATIVE FEE \$300

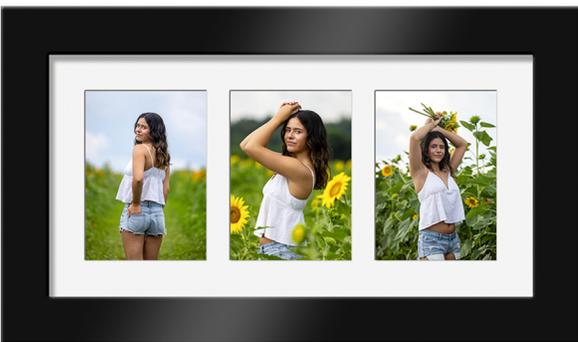
The Creative Fee reserves your session date and secures my assistant and I for your portraits. \$180 of this fee will be credited toward your product purchase.



## 8 X 10 LAYFLAT ALBUM

Ten beautifully printed pages with your choice of cover color and material. You'll review a proof before it goes to print. Includes social media-sized digital files of each image in the album.

**\$800 Additional pages: \$10 each**



## THE TRIPLET

A sleek, horizontal 10 x 20 frame featuring three of your favorite images side by side. Perfect for showcasing variety in one elegant piece. *Frame options:* black, dark wood, light wood, or white.

**\$500**

## DIGITALS ONLY

No print-release included. Sized for social media

**20: \$950 15: \$750 10: \$500**



## INDIVIDUAL PRINTS

Social media-sized digital file included with all print purchases

**5x7 \$50      8x10 \$180      11x14 \$200**

**17x22 \$250      20x30 \$400**

# 2025-2026 PRICING



## **THE NINE**

This stunning wall art features nine 5x7 prints, expertly matted and professionally framed to create a statement piece for your home. You'll also receive a digital copy of each image. Please allow up to 4 weeks for production and delivery.

*Frame options:* black, dark wood, light wood, or white. Matting is thoughtfully selected in collaboration with our framer to complement your images and ensure a beautifully finished piece.

**\$1200**

## **THE ACCORDION**

A beautifully designed, hand-sized album featuring up to 16 of your favorite images across fold-out panels. You choose the cover color and the images. Each image included comes with its matching digital file. This compact keepsake makes a perfect gift for grandparents, family, or friends.

**\$80**





# NEXT STEPS

Call or text **703-568-7688** to schedule your consultation. You won't want to miss out on scheduling a date as times fill up quickly. Feel more comfortable with email? **info@jennifergonzalez.com**. I look forward to speaking with you and planning your senior portrait session.



## CONTACT ME

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*Jennifer González Photography*  
ELEVATED PORTRAITS